



# AHMAD KAMAL HUSAINI BIN KASSIM

## EVENT & MULTIMEDIA EXECUTIVE (DIGITAL MARKETING)

PROFESSIONAL • FOCUSED • ANALYTICAL

### PROFESSIONAL PROFILE

Experienced digital marketing executive with extensive experience building, maintaining, and running successful digital marketing campaigns. Before joining a digital marketing agency, I was a dedicated Customer Service Representative dedicated to providing quality care for ultimate customer satisfaction. Proven ability to establish and maintain excellent communication and relationships with clients. Excellent time management skills combined with superior knowledge of the customer service industry.

Multilingual, speaking Malay, English, and Japanese. hardworking, and ready to join my next team.

### CAREER SUMMARY

#### EVENT & MULTIMEDIA EXECUTIVE

Vennea Marketing Sdn Bhd | July 2021 to present

- Brought forth a deep understanding of branding, visual design, and digital marketing.
- Worked with managers and business units to determine event and project budgets.
- Managed marketing agendas and suggested ways to improve audience saturation.

#### TECHNICAL SOLUTION II

DXC Technology Sdn Bhd (under EntServ Malaysia Sdn Bhd) | Apr, 2020 to Mar, 2021

- Support 7 client account via tickets, emails and calls.
- Experienced with Citrix, Salesforce, ServiceNow systems.
- Collaborate with other accounts to fill client needs.
- Worked with a strong attention to detail and excellent record-keeping abilities.
- Built a strong working knowledge of the company procedures and protocols.
- Developed a strong working knowledge of products and offerings.
- Brought forth a self-motivated attitude.

#### CREATIVE MEDIA EXECUTIVE CUM WEB DEVELOPER/ CONTENT WRITER

Michi Global Sdn Bhd | Dec, 2018 to Mar, 2021

- In charge of video and content editing for marketing purposes. Designed and developed online class system using Wordpress with interactive features.
- Manages online sales using website and event media coverage.
- Worked well independently and on a team to solve problems.

#### CREATIVE MEDIA EXECUTIVE CUM VISUAL EFFECT DESIGNER

CreateR Tech Sdn Bhd | Nov, 2017 to Sept, 2018

- Managed marketing team especially social media marketing and designing 3D animated models for corporate videos.
- Worked to evolve social media strategies, while also staying current.

kamalhusaini.com

### PERSONAL DETAILS

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- ☎ 0139544778
- ✉ work.kamalhusaini@gmail.com
- 🌐 <http://kamalhusaini.com/>
- 🌐 Kamal Husaini

### WEBSITES & SOCIAL LINKS

- <http://academy.vennea.com/>
- <https://prismasociety.org/>

### EDUCATIONAL BACKGROUND

Takushoku University, Japan  
Degree in Mechanical Engineering  
2015-2017

MALAYSIA JAPAN INDUSTRIAL INSTITUTE (MJII)  
Diploma in Mechanical Engineering  
2012-2015

MRSM PENKALAN CHEPA  
Sijil Pelajaran Malaysia (SPM)  
2011

### LANGUAGES

- Malay-Native Speaker
- English-Business Level
- Japanese-Business Level

### SKILLS

- Customer Service
- Facebook Advertising
- Lead Generation
- Web Design
- Website Development
- Video Editing
- Copywriting
- Content Marketing